

CERIA

CHILD LABOUR ERADICATION INITIATIVE IN TOBACCO AREA

DEALING WITH ROOT
CAUSES OF CHILD LABOUR IN INDONESIA



Educational Theatre - "Puppet Interactive"

The CERIA programme is designed with the overall goal to progressively eliminate child labour in tobacco growing areas in Lumajang and Probolinggo of East Java province and Lombok. This collaborative programme is an engagement of PT AOI and PT HM Sampoerna which involves school teacher committees, education authorities, and parents.

CERIA aims to

- 1 Prevent farmers and labours' children in the tobacco growing employment and hazardous activities.
- 2 Support and educate children under 15 years old (compulsory school).
- 3 Develop social change and raise awareness to eradicate child labour in tobacco growing areas.
- 4 Improve education quality by contributing added value to school activities.
- 5 Strengthen livelihoods and improve economic situations in communities and households.

AFTER SCHOOL PROGRAMME

CERIA programme delivers a series of extra-curricular school activities providing children opportunities to reach their full potential.

The programme is focused on creating, engaging, fun and enjoyment based learning experience for children, conveying messages about safety working on farms, and child labour issues.

IN
2014

Rolled out in **2** schools in Lombok and **2** schools in East Java during 12 (twelve) weeks in the peak of farming activities.

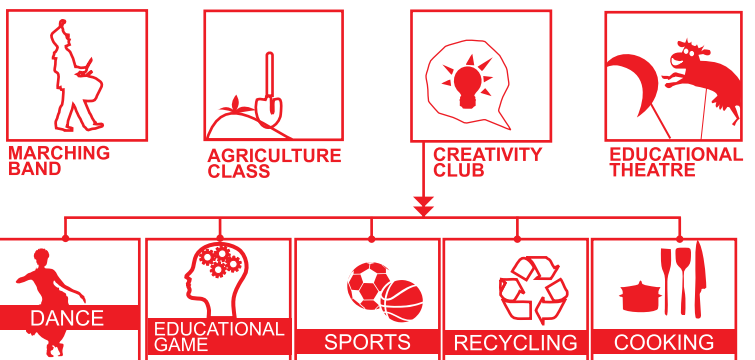


Schools were selected based on the number of farmer's children attending the school.

507 Children have attended the extra-curricular activities



The CERIA programme worked closely with two leading NGOs, namely Kafilah Multikreasi and Putera Sampoerna Foundation. School extra-curricular activities developed were:



The activities were conducted after school hours

PROGRAMME PROFILE



CERIA APPROACHES

The CERIA approaches include the following:

Awareness and Prevention

- Train farmers and labour either individually or group to continuously eliminate child labour in tobacco growing areas.
- Disseminate information to community (farmers, labour, teachers and parents) to identify and control child labour cases.

Education

- Supporting children in the tobacco growing areas to access quality education through after school program.
- Entitled farmers/labours' children for annual scholarships program.

Capacity Building

- Build team-work and leaderships among children through educational games.
- Developed children personality as creative, fun, and responsible individual through educational game, art, music and sports.

Economic Strengthening

Train farmers on financial literacy to learn how to manage the cash-flow and saving.

POTENTIAL CHILD LABOUR INCIDENCE IN TOBACCO

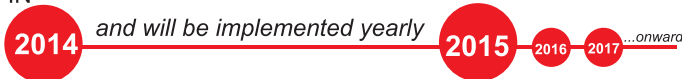
Child labour incidence was identified during the peak of tobacco season by monitoring farm-activities through ALP.

To provide understanding among farmers and labour, ALP principles including child labour measurable standards are continuously communicated to farmers and labour both in group and individual training. To support the communication process, awareness material is disseminated to farmers and labour.

Indonesia farming culture is family activities-based. All family members are mostly involved on the farming activities and helping each other. Normally they use their own family members as main workers. The situation is common due to farming area and land ownership is small scale (ave 0.5 ha).

CERIA PROJECT EXPECTED RESULTS

LAUNCHED IN



By the end of 2015, the CERIA project is expected to achieve the following results

- Monitoring children in Lumajang and Lombok to ensure they are not engaged in or at risk of child labour.
- ALP phase 2 monitoring for child labour, safety, and income and working hour.
- A series of extra-curricular school activities to be conducted in 7 schools.
- Improve farmers' community awareness on child labour prevention.
- Increase numbers of farmers on financial literacy.